



Smallholders

FSC has worked with smallholders for 15 years

WE ARE PROUD TO BE AN FSC INTERNATIONAL TEAM

BASILINE DATA

WHAT IS A SMALLHOLDER?
100 OR 1000 HECTARES OF LAND

SMALLHOLDERS WANT TO FEEL A PART OF FSC, NOT LIKE OUTSIDERS

CERTIFY FOREST CONTRACTORS

NOT A NEW IDEA

GROUP CERTIFICATIONS
FSC: SCENARIO 1 & 2
CONTINUOUS IMPROVEMENT

BARRIER: LIMITED SKILLS & KNOWLEDGE IS CAUSING PERFORMANCE ISSUES

LOCAL IMPROVEMENT

EXPLORE

IMPROVE

DEVELOP

EMPOWER

ENGAGE

MARKETING TOOLS FOR SMALLHOLDERS

MORE KEY PARTNERS

STARTING POINT

BOUQUET OF DIFFERENT TYPES OF SMALLHOLDERS

OWNED BY 11% INDIVIDUALS 3% COMMUNITY

7.6 MILLION HECTARES SMALL HOLDER OWNED FOREST AND FSC CERTIFIED

2 MILLION HECTARES BOREAL

3 MILLION HECTARES TEMPERATE

1 MILLION HECTARES TROPICAL & SUBTROPICAL

WE NEED TO HELP SMALLHOLDERS WITH THEIR BUSINESS CASE

SCENARIO #1: ALLOW FOREST CONTRACTORS TO BECOME MEMBERS OF FOREST MANAGEMENT GROUP CERTIFICATES
SCENARIO #2: ALLOW 3RD PARTY CONTRACTOR CERTIFICATION SCHEMES AS VERIFICATION TOOLS
SCENARIO #3: FSC DEVELOPS AN FSC FORESTRY CONTRACTOR CERTIFICATE

INGENTIVE:

QUALITY ASSURANCE through FSC as PART of VALUE PROPOSITION

MAKE IT MORE SIMPLE & ACCESSIBLE

WANT TO REMOVE RELIANCE ON EXTERNAL CONTRACTORS

STEPWISE CONTINUOUS IMPROVEMENT
DO BETTER
% GOOD CRITERIA

DO TRIALS ON THE GROUND

MUST HAVE
SCENARIO 2 AT THE REGIONAL LEVEL IN CENTRAL AMERICA

SCENARIO 1 AT THE NATIONAL LEVEL IN EASTERN AFRICA

SCENARIO 3 REVISIT MODULAR APPROACH PROGRAM

HIGH RISK REGIONS & COUNTRIES

IMPORTANCE OF LEGAL COMPLIANCE



FSC General Assembly 2017
Vancouver, Canada
October 8th, 2017

Erica Bota

