



## FSC® General Assembly 2017

Vancouver, Canada, 8–13 October

September 2017

# A Controlled Wood Strategy

## Background

FSC is facilitating a strategy development process that comprehensively addresses the merits of FSC controlled wood against competing approaches, and addresses the requirements of legality verification systems.

As 'Mix' labelled products make up the majority of FSC-certified products in the market ('100%' and 'Recycled' follow, in order of significance), we aim to ensure the strategy maintains or improves social, environmental, and economic results, by bringing all three chambers of the FSC membership to debate this strategy and deliver it by the end of 2018. Further, we aim to ensure, through communications on all controlled wood issues, to maintain the stability of the whole FSC system.

The controlled wood strategy has been under development since 2016. Through regional meetings, global meetings, and online surveys, we have been trying to answer the critical questions around controlled wood: What do we want from FSC Mix in the future? Do we want it at all? Where would we like to be with FSC Mix in the future and how do we get there?

The goal of the controlled wood strategy process is to look beyond what we currently understand about the impacts of controlled wood. FSC needs to start being proactive in order to elevate itself in the global market and deliver the desired outcomes shared by all groups of stakeholders.



## **Current status**

FSC is currently working to identify the current state of controlled wood, capture what the membership deems to be the desired future state of controlled wood, and offer the insight needed to get there successfully.

## **Timeline**

The process of developing the controlled wood strategy has three phases, and is consistent with the *FSC Implementation Plan*, developed to help FSC take the necessary steps towards achieving the *Global Strategic Plan 2015–2020*.

Phase I – Capture the desired future state (by mid-2018)

Phase II – Develop a plan of action designed to realize the desired future (by end-2018)

Phase III – Manage performance of the action plan (2019–2020).

## **GA 2017 activities**

The controlled wood strategy side event at the 2017 FSC General Assembly is the next step in this process. The session will first cover an update on the controlled wood strategy process to bring everyone up to speed. The feedback will be recorded to ensure that the opinions stated are included in the controlled wood global strategy workshop in June 2018.

[Side event 10 October 9:30 – 11:00](#)

## **Additional information**

- [Multimedia material on the controlled wood strategy via the FSC controlled wood strategy web page](#)
- [FSC Policy Cast: To mix or not to mix?](#)
- [Controlled Wood Strategy Process Discussion Paper Consultation Results](#)