



# Scan QR code above and get the Mobile App!

Stay connected using the hashtag

#fscga2017

Post your photos, videos and comments.











# **MESSAGE FROM OUR DIRECTOR GENERAL**



Dear General Assembly attendees,

Whether this is your first time attending a GA or you are a seasoned participant, this is sure to be an exciting week of discussions and decisions in a city known for its diversity. Vancouver is an apt location for this important event, because it is the diversity of our membership in our democratic governance system that makes us the most credible forest management certification scheme.

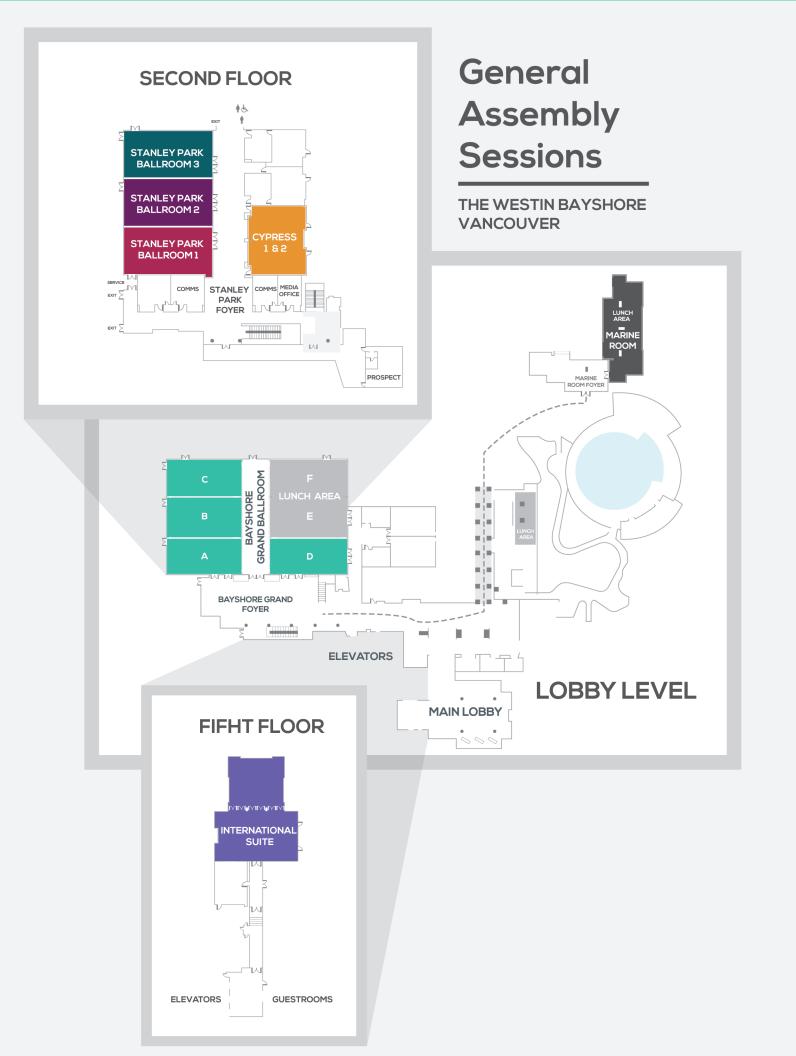
Since the conclusion of the last GA in 2014, we have finalized our new strategy and developed a corresponding plan for its implementation. Throughout this week, members will have the opportunity to attend side events where updates from important projects will be presented. These sessions are designed to be informative, but will also enable engagement and discussion around strategically important issues such as intact forest landscapes, the strategy for controlled wood, smallholder certification, conversion and more. The GA is an important platform to discuss issues that are critical in terms of the future direction for FSC, in preparation for the final two days when the democratic voting process will determine how these important topics will be handled going forward.

I expect that this GA will be just as dynamic as the previous one in Seville, and I am really looking forward to hearing and learning from our members and to sharing ideas and best practice as to how we can move forward regarding important issues and concerns.

Yours sincerely,

Kim Carstensen **Director General** 

Lin Cassevou



# Welcome Gala Dinner

VANCOUVER CONVENTION CENTER

The Westir Bayshore Vancouver



Welcome Gala Dinner



SPB3

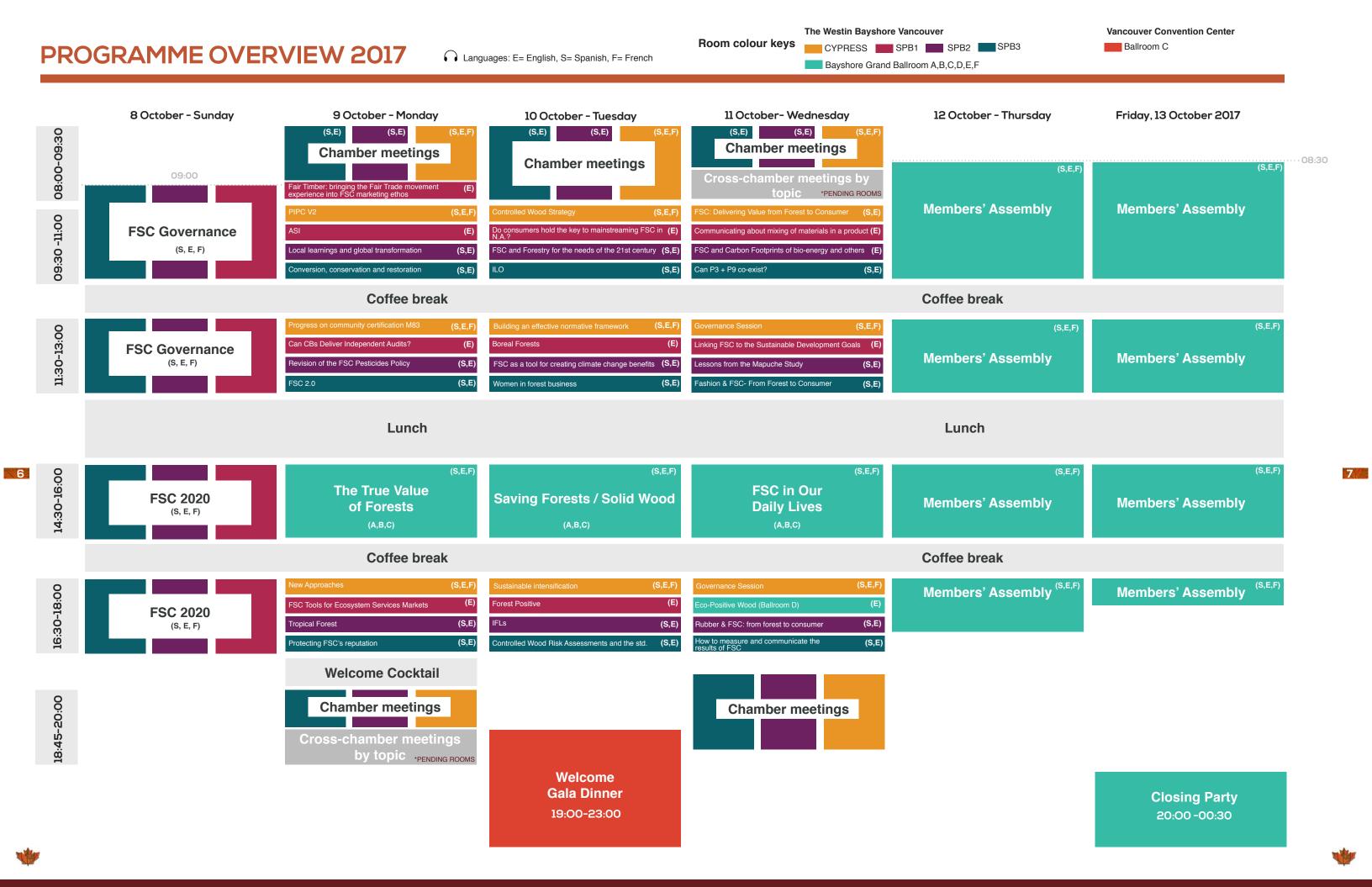


Bayshore Grand Ballroom A,B,C,D,E,F

Vancouver Convention Center

Ballroom C





### **DETAILED PROGRAMME 2017**

### ∩ R Sunday

S,E,F • 09:00 -11:00 FSC Governance Session 11:00-11:30 Coffee Break

S,E,F ■ ■ 11:30-13:00 FSC Governance Session 13:00-14:30 Lunch

S,E,F 14:30-16:00 FSC 2020 Session 16:00-16:30 Coffee Break

S,E,F **16:30-18:00 FSC 2020 Session** 

## Monday

08:00 - 09:30

Chamber meetings

S, E ■ Economic Chamber Meeting

S, E **Environmental Chamber Meeting** 

S, E, F Social Chamber Meeting

Non-Member Meeting: Fair Timber 09:30 -11:00 Side events

ASI: A look at some of ASI's projects with FSC, insights into assessment procedures and transaction verification, and the role of ASI in FSC's dispute resolution mechanisms.

S, E, F PIPC V2: Discussing the challenges, opportunities, and innovations possible for FSC in collaboration with Indigenous Peoples.

S, E Local learnings and global transformation:

Find out how FSC is developing tools that incorporate principles of risk management to make our normative framework more stable, simple and cost-effective.

S, E Conversion, conservation and restoration:

A look at our findings regarding the challenges and opportunities facing FSC with regards to conversion and restoration.

11:00-11:30 Coffee Break 11:30-13:00 Side events

S, E Revision of the FSC Pesticides Policy: An informative and engaging session about the revision of the FSC Pesticides Policy.

E Can CBs deliver independent audits?: This side event will explore the systemic weakness in the current system and investigate the viability of innovative alternative approaches.

### $\cap$ R

S, E FSC 2.0: A discussion on how to transition FSC from a paper based system built on trust to a data driven system, where risk is used to simplify and streamline our standards and practices.

S, E, F Progress on community certification M83:

Learn how communities across Latin America
are developing a community forestry standard
with innovative financial and compliance
mechanisms.

13:00-14:30 Lunch

S, E, F ■ 14:30-16:00 High level forum:

The True Value of Forests (see full description on page 9)

16:00-16:30 Coffee Break 16:30-18:00 Side events

S, E, F New Approaches: At this session, we will share our most current findings, latest developments, and our action plan for a more inclusive system for smallholders.

S, E Tropical Forests: The responsible management of tropical forests and the use of products coming from FSC certified tropical forests needs special attention. Learn more in this informative session.

FSC Tools for Ecosystem Services

Markets: In this side event, FSC staff will
present these new ecosystem services
tools and investigate the most promising
opportunities for these tools to support FSC's
global strategy.

S, E Protecting FSC's reputation: identifying mechanisms to address the involvement in unacceptable and controversial activities by organizations associated to FSC'

18:00-19:00 Welcome Cocktail \*Foyer Area

■ ■ 19:30-20:30 Chamber & cross chamber meetings by topic.

### Day 1 High Level Forum:

### The True Value of Forests

Acknowledging the full contribution that forests provide to society



Forests provide tremendous value not only to the local communities that inhabit them, to the economic actors that take out forest based products, or the final consumers that purchase and use them. The value of forests goes far beyond products: they are a crucial source of environmental, social, cultural and spiritual value for everyone on Earth.

This may seem an obvious truth. However, unsustainable practices throughout the world continue to put forest resources at great peril every day. The benefits derived from responsible management of forests are not valued as highly as the short-term gains from its destruction.

Forest resources are not limitless and we need to find ways to make society aware what is at stake if

we don't manage forests responsibly and coherently. How can we make sure that we use our knowledge of responsible forest management practices and take them to higher levels that allow us to reinvest their value for future generations?

This High Level Forum will explore the role that FSC can play as a voluntary certification scheme for responsible forest management in creating higher levels of understanding and appreciation of the true value of forests. FSC has the potential to be a crucial factor in safeguarding forests for future generations counting with the presence of key players representing the environmental, economic and social angles to provide for a lively and interesting debate.

### **Speakers**



Dr. Sadanandan Nambiar (AO)

Sadanandan Nambiar was Chief Research Scientist and Science Director of the former CSIRO (Commonwealth Scientific and Industrial Research Organisation) Forestry and Forest Products. After retiring, he is now a Hon. Fellow in Forest Ecosystem Science Group, Canberra.



**Peter Lantin** 

Peter Lantin is President of the Haida Nation. The Council of the Haida Nation is the political body of the Haida nation. As the primary spokesperson on behalf of the Haida Nation, he is responsible for fulfilling the Council of the Haida Nation's mandate, which is to "strive for full independence, sovereignty and self-sufficiency of the Haida Nation".



Per-Olof Siöö

Per-Olof Sjöö is the President of the Global Union Federation (GUF) Building and Wood Workers International (BWI), and is also the President of the Swedish Union of Forestry, Wood and Graphical Workers (GS-Facket).

For more information about the speakers, visit our website at https://ga2017.fsc.org





### **DETAILED PROGRAMME 2017**

### ∩ R Tuesday

08:00 - 09:30

**Chamber meetings** 

- S. E Economic Chamber Meeting
- S, E Environmental Chamber Meeting
- S, E, F Social Chamber Meeting

9:30 -11:00 Side events

- S, E FSC and Forestry for the needs of the
  21st century: Join us to explore how FSC
  can continue harnessing its convening
  power to provide a more comprehensive and
  inclusive vision for forestry in the 21st century.
- S, E, F Controlled Wood Strategy: An important next step in the process of developing this strategy, this event will combine an update with a session where members can engage and give feedback to be taken forward.
- S, E ILO: Join us to receive updates, discuss interventions to enhance the understanding of labour issues among FSC stakeholders, and more.
- Do consumers hold the key to mainstreaming FSC in North America?:

Learn about marketing efforts currently underway, get insights into the North American markets, and see plans for future marketing initiatives to drive greater consumer awareness.

11:00-11:30 Coffee Break 11:30-13:00 Side events

- S, E FSC as a tool for creating climate change benefits: FSC and its partners will present the recommendations of the Climate Change Task Force and engage the membership in a discussion of how to strengthen engagement around this topic.
- Boreal Forests: Most FSC-certified forests are located in this biome. This event explores the critical leadership position FSC must take up to demonstrate stewardship of this important ecosystem.

 $S, E, F \blacksquare$  Building an effective normative

framework: Join us in discussing how to improve the effectiveness of the FSC normative framework and related processes so that we can meet our overall objective of certifying 20 per cent of the world's forest-products trade by 2020.

S, E • Women in forest business: This collective conversation will highlight the experiences of women who are making a significant change to society and nature from different perspectives.

13:00-14:30 Lunch

S, E, F ■ 14:30-16:00 High level Forum: Systemic

Change with Solid Wood/Saving Forests:

Going Beyond Your Supply Chain (see full description on page 11)

16:00-16:30 Coffee Break 16:30-18:00 Side events

- S, E, F Sustainable intensification: Products from responsibly managed forests are inherently more sustainable but can responsible management be combined with increasing production?
  - S, E **IFLs:** This workshop provides an update and discussion on the comprehensive work being done on Intact Forest Landscapes.
- S, E Controlled Wood Risk Assessments and the standard: This is an opportunity to learn more about and provide input to the monumental task of FSC Controlled Wood risk assessments.
- Forest Positive: Find out more about the "forest positive" approach, pioneered by Apple in China in collaboration with WWF, to conserve working forestland additional to what the company needs in order to produce its packaging and other forest products.
  - 19:00-23:00 Welcome Gala Dinner

    At the Vancouver Convention Centre at 1055

    Canada PI, Vancouver (see map on page 5).

### Day 2 High Level Forum:

# Saving Forests: Going Beyond Your Supply Chain / Systemic Change with Solid Wood

This forum will be split into two sessions of 45 minutes each.



### Session 1

In 2015, Apple committed to conserving forests around the world equivalent to the footprint of virgin fiber used in Apple's product packaging. As a leader in this new approach, their commitment has already started to drive transformational change. The goal is to have a positive impact on the world's forests, even as the company uses paper in packaging for its iconic products. In China, 130,000 hectares (320,000 acres) of forestland have been brought into FSC certification as part of Apple and World Wildlife Fund's five-year partnership to improve management of up to 400,000 hectares of Chinese forests. Referred to by many as "forest positive." the emerging concept could lead to even greater impacts at scale. This session will explore Apple's strategy behind the project, how the organizations are working together, the outcomes achieved to date, and the path ahead. As many companies explore innovative ways to source forest products responsibly and contribute to forest conservation, the session will uncover ways the model could be applied more broadly.

### Speakers

### Sarah Chandler

Apple's director of Operations Product Development and Environmental Initiatives. She is responsible for Apple's product-level goals of using greener materials, conserving finite resources, and reducing the environmental impact of its supply chain.

### Kerry Cesareo

As Vice President, Forest for WWF US, Kerry leads WWF's strategy and work related to forest conservation to produce measurable results in mitigating and reversing the impacts of the forest sector as a driver of biodiversity loss, particularly in WWF's priority places.

### Session 2

We stand at the edge of a systemic shift in the way we build and the way we live. As the world searches for ways to address environmental and climate issues, we have come to realize that living more densely is fundamental to the future of mankind and to our relationship with our planet.

For a century and a half steel and concrete have shaped the skylines of the world. They are wonderful materials that allow big buildings, bridges and roads but we now also know that they are hugely energy demanding materials to produce, with significant carbon footprints. Today we understand how dramatically our climate is changing and we know that the future of society will be severely impacted. We also know that as world populations grow and people move at an increasing rate into cities that we will need to continue to build housing and infrastructure to support human existence.

Climate change and the need for more urban housing collide in a crisis that demands building solutions with low energy and low carbon footprints. Wood, unlike steel and concrete, sequesters carbon dioxide, storing it away for the life of the building it is in. As a renewable material, wood offers us a new way to think about our future. To do so it means reinventing wood; making it stronger, more fire safe, more durable and selecting material from sustainably managed forests.

### Michael Green

Michael Green is an architect known for his research, leadership, and advocacy in promoting the use of wood in the built environment.







### **DETAILED PROGRAMME 2017**

### ∩ R Wednesday

8:00 -9:30 Chamber/cross chamber meeting

- S, E Economic Chamber Meeting
- S. E Environmental Chamber Meeting
- S. E. F Social Chamber Meeting
  - E Cross chamber Meetings by topic 9:30 -11:00 Side events
- S, E FSC: Delivering Value from Forest to

  Consumer: A diverse panel of speakers

  present equally diverse perspectives and
  ideas in discussing the challenges and
  opportunities of growing forest certification.
- S, E Can P3 + P9 co-exist? Towards a better understanding of FPIC and HCV: Can these two issues work harmoniously within FSC? Join us to hear from experts and communities.
  - E FSC and Carbon Footprints of bio-energy and other forest products: Demand for bio-energy can put more pressure on forests. Should FSC have a clear position about bio-energy?
- E Communicating about Mixing of

  Materials in a Product: Join this interesting
  discussion to explore suggested changes
  to communications about mixing, and the
  associated impacts thereof.

11:00-11:30 Coffee Break 11:30-13:00 Side events

- S, E Operating inside Customary &
  Constitucional tenure overlaps: lessons
  from the Mapuche Study: Join a discussion
  on how the study results can improve FSC's
  strategic objective of better understanding,
  respecting & upholding indigenous rights in
  Chile and worldwide.
- S, E Fashion & FSC- From Forest to Consumer:

  Sustainability in the fashion sector is the most crucial, cutting-edge issue facing the industry

 $\bigcap$  R

today. It's also the clearest path to creating a positive business case. Where does FSC fit in the future of fashion?

- E Linking FSC to the Sustainable

  Development Goals an opportunity for
  the Business sector: An opportunity to
  discuss the potential of FSC instruments
  to support the SDGs, and on how this can
  become part of the communication of FSCcertified companies.
- S, E, F Governance Session 13:00-14:30 Lunch
- S, E, F 

  14:30-16:00 High level Forum: FSC in Our

  Daily Lives (see full description on page 13)

  16:00-16:30 Coffee Break

  16:30-18:00 Side events
- S, E How to measure and communicate the results of FSC: Different approaches to evaluate and communicate FSC's performance and impacts developed under the VIA initiative will be discussed.
- S, E Rubber & FSC: from forest to consumer:

  Hear how NGOs, industry leaders and FSC experts are working towards making FSC certification the most sought after tool for achieving sustainability in the rubber industry.
- E Co-Positive Wood: A global market for smallholder wood from the South:
  Inclusive value chains are rare and often not competitive in the global marketplace. Learn about an initiative that supports the creation and scaling of value chains for smallholders. (Grand Ballroom D, lobby level).
- S, E, F Governance Session
- 18:45-20:30 Chambers meetings

### Day 3 High Level Forum:

## FSC in our Daily Lives

By sourcing FSC, companies are leading the way in sustainable consumer trends



In recent years, the debate on climate change has increasingly shifted its attention toward the role that forests can play in mitigating the effects of global warming. Responsible forest product sourcing has become a key element to this and industry players link the value of their brands to the contribution they can make to sustainable development.

There's a shift of paradigm in recent years: companies are now involved in creating a space for sustainability and are actively promoting it through concrete actions and taking it all the way down their supply chains through their purchasing policies and production outputs.

The consumer has also changed and is now conscious that he too can and does have a say. The arrival of a new generation of globally motivated consumers is leading the way for a more conscientious society. FSC certification provides companies with the necessary tools to deliver these guarantees to their customers. So when we enter a store, countless

products are on offer to remind us that responsible sourcing is an option: from textiles to furniture to packaging to paper and countless other goods.

An exciting new way to understand this shift is through the fashion industry and how textile is leading a revolution by increasingly sourcing FSC certified tree fibre manmade cellulosics (MMC). Important fashion brands have begun adding these to their product catalogue and FSC is posed to be a front runner by supporting the fashion industry in achieving transparent and traceable sourcing of renewable raw materials, protecting endangered forests as well as the people and animals who live in them. To understand how responsible forest management and FSC certification is being taken to meet the demands of consumers, FSC in our daily lives will count with the participation of three key industry players representing the textile, packaging and DIY retail sectors offering valuable insight into how FSC is increasingly present wherever we are.

### Speakers

#### Catriona Woolner-Winders

Catriona is a seasoned international communications advisor with experience of working in complex, diverse and international environments at the highest level. As Group Corporate Strategy Communications & Sustainable Director, she leads group corporate affairs at Kingfisher plc – the home improvement company in the UK, Europe, Russia and Turkey – where she is responsible for corporate reputation, communications and sustainability.



#### Samuel Sigrist

Samuel is SIG's President & General Manager, Europe and has held this position since 2013. Prior to his current position, he has been involved in various finance roles at SIG dating back to 2005, including most recently, Director of Group Controlling & Reporting, Head of Finance/CFO of Europe and Head of Group Projects.



### Ulf Johansson

Ulf joined IKEA in 2001 as Forestry Manager in South East Asia, and since then has held different positions in the IKEA supply organization, all the time focusing on forestry and wood based furniture. He currently serves as Global Wood Supply & Forestry Manager, Inter IKEA.





### Agenda for the Member's Assembly:

- Opening Ceremony
- Approval of Agenda
- •Business Report by the FSC Board of Directors
- •Financial Report by the Treasurer of the FSC Board of Directors
- Business Report by the FSC Director General
- Approval of Membership List
- •Destitution of members whose membership has lapsed

- •Report on the Motions adopted at the 2014 FSC General Assembly
- Approval of the Electoral Committee
- •Approval of the Protocol for the FSC General Assembly of Members
- •Report of the Motions Committee
- ·Discussion and decision on Statutory Motions
- Discussion and decision on Policy Motions
- Adjournment

Although it is open to all delegates, only FSC members have the right to vote at the Members' Assembly, and to participate in debates around motions.

### Important info:

- •Please note that FSC Members must be registered before they can collect voting materials.
- •FSC Members will find all relevant documents in the GA Registration Package.

### FIELD TRIPS



The 2017 FSC General Assembly experience wouldn't be complete without exploring the natural beauty of its surroundings. Within the program, FSC is organizing field trips to FSC-Certified operations and others.

- · Ancient Forest Tour, Vancouver, BC
- · Capilano Suspension Bridge Park Tree Top Tour
- Bike Tour of Olympic Village, Green Building and Brewery
- · Rocky Mountain Trench Tour
- · Vancouver Island East Coast Tour
- · Boreal Plains Tour
- · Tall Timber Building Tour

If you have registered for a field trip and need more information, please contact: Orrin Quinn at o.quinn@ca.fsc.org







#### Attractions

There are a number of attractions near the venue, including:

- •Stanley Park, the 405-hectare public park almost entirely surrounded by water;
- •Brockton Point Totem Poles, the beautifully carved entry point to the traditional lands of the Coast Salish people;
- •The Vancouver Seawall, a stone wall that was constructed around the perimeter of Stanley Park to prevent the erosion of the park's foreshore; and
- •Granville Island, one of the city's most important cultural districts with theatres, artisan workshops and craft studios.

#### Calls

Most Vancouver-area phone numbers have the area code 604, although you can also expect to see 778.

Dial all 10 digits of a given phone number, including the three-digit area code and seven-digit number, even for local calls. Local SIM cards may be used with some international phones.

### Catering/Eating

Please note that the GA registration fee includes lunch and coffee breaks. Social events will include food. Common Canadian treats include poutine – French fries slathered with gravy and topped with cheese curds; a hunk of deep fried dough covered with sugar and cinnamon known as a Beaver Tail; a flaky sweet Butter Tar pastry; a unique assortment of flavoured crisps, from ketchup to pickle; and peppery slices of spiced beef served between two slices of thick rye bread. Some recommended restaurants in Vancouver include:

- •AnnaLena, described as contemporary, Canadian and vegetarian friendly. http://www.annalena.ca/
- •Blue Water Café, a seafood and Japanese restaurant. https://www.bluewatercafe.net/
- •Forage, a "farm to table", contemporary establishment. http://foragevancouver.com/
- •Templeton restaurant, an affordable diner serving organic food. http://thetempleton.ca/

### **Deadlines**

- •Wednesday 11 October 19:00 submission of motions prioritization and motions amendments.
- •Thursday 12 October, 19:00 motions amendments.

#### Dress code

- •The dress code for the sessions is informal.
- •The dress code for the cocktail party is smart casual.
- •The dress code for the gala dinner is smart/cocktail attire.

#### **Emergencies**

Call 911 in any emergency situation.

#### Health

For emergency medical treatment in Vancouver, call 911. Stein Medical Clinic at 188 - 550 Burrard Street offers a walk in service for tourists. No appointment is necessary.

#### Internet

We will provide wireless internet access free of charge for GA participants. Please collect your Wi-Fi passwords at the Registration Desk.

### Interpretation

Simultaneous interpretation from English into Spanish or French and vice-versa will be provided at the Members' Assembly and the three High level Forums.

Most of the side meetings will have simultaneous interpretation from English into Spanish and vice-versa, and a few will have French translation. Please check details of the side meetings on our website at https:// ga2017.fsc.org/programme-ga/ for more information.

### Languages

Government departments provide service in English and French, but most of the population speaks English as either a first or second language.

The official currency in Canada is the Canadian Dollar (CAD). Euro, British Pounds, US Dollars and other major currencies can be exchanged locally. It is recommended to change money at a bureau de change or bank. Cash can also be withdrawn from ATMs and debit/credit cards are accepted at most establishments.

There is a CIBC ATM on 1720 Robson Street, 600 meters from the venue.

A daily printed newsletter will be available, and news will be updated daily on the GA website.

#### Registration

The registration desk for the GA will be open from: Sunday 8 and Monday 9 from 08:00 - 18:00 hrs.



### Shopping

There are a number of shopping malls and markets near the venue, including:

- •Robson Public Market on 1610 Robson Street, open from 9am to 9pm
- •Pacific Centre on 701 West Georgia Street, open from 11am to 7pm
- •Canadian Crafts on 1071 Robson Street, open from 9:30am to 9pm

#### Taxes

You will pay Provincial Sales Tax (PST) and Goods and Services Tax (GST) on most of the goods and services you buy, including hotel rooms. GST is charged at 5% and PST is 7%. The good thing is that if you keep your receipts you can claim back the GST on larger purchases.

### **Time Zone**

Vancouver is in the Pacific Time Zone and observes Daylight Savings Time from the second Sunday in March until the first Sunday in November.

### Transport

Vancouver is a very walkable city, but also has a wellconnected public transport system. Visit https://www. translink.ca/ to find the schedules for various modes of public transport. The WB w Georgia St FS Cardero St

bus stop is less than a block from the Westin Bayshore

Ride-sharing services such as UBER are not fully operational in Vancouver yet.

Bicycles can be rented close to the venue. Visit http:// www.spokesbicyclerentals.com/ for more information. Taxis (including accessible wheelchair taxis) are plentiful and can be hailed on the street, as well as found at designated stands, and called for pick-up. To call a taxi, dial 1-800-494-1111

Standard voltage is between 110 and 120 volts. Primary sockets generally require the 2 flat-pin variety. Universal travel adaptors should be purchased if necessary and you will need a voltage converter to use non-US/Canada appliances.

#### Water

The water quality in Canada is very good and tap water is safe to drink.

#### Weather

The weather in Vancouver during October is cool and rainy. Expect daily highs averaging 13°C (55°F).

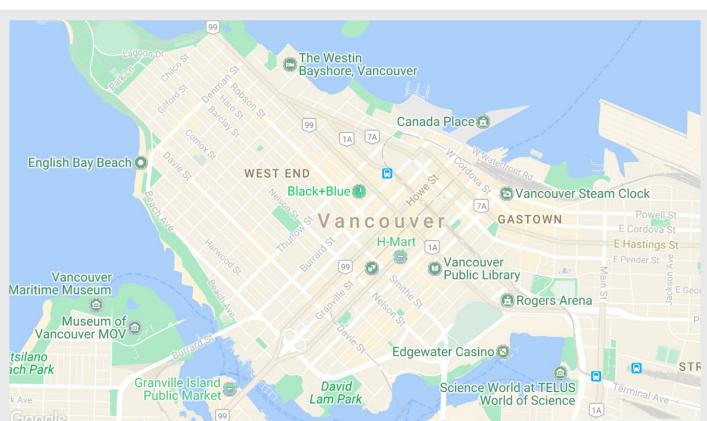






### **VANCOUVER**





# Thank you

to the sponsors who made this event possible









Stay connected using the hashtag:

#fscga2017















FSC International Charles-de-Gaulle-Straße 5 53113 Bonn Deutschland / Germany

Forest Stewardship Council A.C. Calle Margarita Maza de Juárez 422 Colonia Centro Oaxaca CP 68000 Mexico FSC\* F000100